



Student Research Assistant (HiWi)

Social Media Management – Content Creation

Research area

- Media Management
- Communication
- Electrocatalysis

Alignment

- Content Creation
- Social Media Management

Course of study

- Science – Media – Comm.
- Industrial Engineering and Manag.

Language

- English
- German

Starting date

As soon as possible /
Upon agreement

Contact person

M. Sc. Gözde Kardes
Room 334
Tel: +49 721 608-48155
E-Mail: goezde.kardes@kit.edu

Social Media

LinkedIn: [linkedin.com/company/iamet](https://www.linkedin.com/company/iamet)
Instagram: [@electrochem_tech.kit](https://www.instagram.com/electrochem_tech.kit)
Website: www.iam.kit.edu/et/

Motivation

In today's fast-paced digital age, communication and outreach are more critical than ever. At IAM-ET, we're on a mission to inspire the next generation of thinkers and doers. We're passionate about the impactful work we do, and we want everyone to know it. We believe in the power of sharing knowledge and building connections.

Your work will play a pivotal role in introducing our institute, research projects, achievements, and experts to a wider audience, and inspiring curiosity. By skillfully crafting and sharing engaging content, you'll empower us to reach more people.

🌟 #SocialMediaManagement

Areas of responsibility:

- Bringing new ideas for future social media posts
- Photo/Video taking and editing
- Conducting interviews to introduce our work and institute
- Posting on our institute's social media channels (LinkedIn, Instagram etc.) and website, regularly, about our scientific and social events and achievements

Application

Ready to work with us? We're eager to see what you can bring to the table! All you need to do is send your curriculum vitae (CV) and your portfolio (if applies) to the email address mentioned. For any questions or more information, don't hesitate to get in touch with Ms. Kardes. We are looking forward to working with creative and determined talents! 💡🔗 #SocialMedia #IAM-ET

